

Technology Expands Outreach

Technology is a critical tool in Opportunity International's delivery of loans, savings and insurance products to those who have little or no access. Opportunity uses technology to reduce transaction costs and break down barriers such as geographic isolation, illiteracy and prohibitive transportation expenses. Satellite branches and mobile banks reach clients in previously unserved areas, like this remote farming village in Rwanda. ATMs and point-of-sale devices offer the only safe method for transactions in many markets. Given the financial tools to pursue opportunities and protect their families from risk, small-scale entrepreneurs are empowered to take an active role in driving their local economies.



Our mobile banking in the Rwamagana District of Rwanda serves remote clients.

"We are proud to support Opportunity International and applaud their innovative approach to poverty alleviation. Opportunity's new technology-based services will complement and amplify the value of its life-changing microfinance services."

— Matt Bannick, Managing Partner, Omidyar Network



In the outskirts of Nairobi, Kenya, client Margaret Wangui uses her cell phone to make financial transactions from the convenience of her restaurant. This technology gives clients in remote locations affordable, reliable access to their accounts and saves them valuable time.



In Malawi, a client uses an Opportunity ATM equipped with biometrics to deposit money in her savings account. Bank cards using biometrics provide secure access to finances — even for those who are illiterate or lack formal identification.



Jeffrey Ebarrita (right) uses a GPS device to survey Rodolfo Felipe's land in the Philippines. Weather-index crop insurance protects Rodolfo from the consequences of typhoons and enables him to access credit for high quality seed and fertilizer to increase his yield.

To learn more, visit opportunity.org

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